



## SPONSORSHIP OPPORTUNITIES

SATURDAY, NOVEMBER 13, 2021 | CENTRAL BANK CENTER  
[KSPFOUNDATION.ORG](http://KSPFOUNDATION.ORG)



Through corporate and private partnerships, the KSPF exists to support the professional men and women of the Kentucky State Police.



## KENTUCKY STATE POLICE FOUNDATION

Our signature fundraising *Gold for Gray Gala* events have been a huge success in the past due to the wonderful sponsors, supporters and patrons. We are excited to announce our next event will be Saturday, November 13, 2021. It will be an incredible night where celebrities, corporate executives, special guests and other VIPs gather to show support and celebrate the work of the professional men and women of the Kentucky State Police.

Through your sponsorships, silent auction items, signature drinks and other opportunities, the *Gold for Gray Gala* will raise funds our Foundation can use to provide necessary resources to the Kentucky State Police when normal funding streams are not sufficient.

Our *Gold for Gray Gala* offers a variety of ways for you to become involved. Through customized tiered levels of sponsorships, we have a VIP package to fit your budget.

The Kentucky State Police Foundation is a tax-exempt, non-profit organization under 501-C-3 of the Internal Revenue Code. Our Tax ID # is 47-4712245. Your contribution is fully tax deductible to the extent of the law. Perhaps most importantly, you can rest assured your donations will be used to further the mission of the agency recognized beyond Kentucky's borders as the premiere law enforcement agency in the country – the Kentucky State Police.

On behalf of every employee of the Kentucky State Police and the entire Board of Directors of the Kentucky State Police Foundation, thank you for your contribution to the *Gold for Gray Gala*. Your support is valued beyond recognition and together we will make this historic agency even better!

**GOLD**  
*for*  
**GRAY**  
G A L A

# SPONSORSHIP OPPORTUNITIES & BENEFITS



## GOLD FOR GRAY SPONSOR – \$50,000

Demonstrate your support for the KY State Police. As a proud supporter that has a great passion for the KY State Police, your company will be recognized throughout all promotional efforts of our Gold For Gray Gala. This partnership is integral to our mission and we assure you KSPF will showcase you in all media prior to and during the Gala. Your promotional return for such a kind gesture will be a customized mix to best brand your company and an unique partnership with KSP Foundation.

## COMMISSIONER LEVEL – \$25,000

Your sponsorship is of utmost value to our Foundation and we want to assure you have the opportunity of reaching numerous companies, organizations and KY State Police personnel. Your company will be recognized in ways that correlates best for you. Let us help customize a promotional package that assures your company of receiving maximum exposure.

## THIN GRAY LINE SPONSOR – \$15,000

Your company can become a proud partner of the KSP Foundation and assist the KY State Police with efforts in the coming year. You have the opportunity to join us at our Gold For Gray Gala and, in the meantime, receive recognition for your kindness. The promotional value returned back to you will be customized to allow your company's brand to be highly visible prior to and during the event.

## LEARN MORE AT [KSPFOUNDATION.ORG](http://KSPFOUNDATION.ORG)

# SPONSORSHIP OPPORTUNITIES & BENEFITS



## VIP RECEPTION – \$15,000

- Title sponsor of 1 hour, exclusive pre-event reception
- 10 reserved tickets to the Gala
- VIP Reception sponsor ad in event program
- Company logo on KSPF website
- Social Media recognition
- Preferred Gala Seating

## GOLD LEVEL – \$10,000

- 10 reserved tickets to the Gala
- Preferred Gala seating
- Quarter page ad in event program
- Company logo on KSPF website
- Social Media acknowledgment several times prior to event
- Company spotlight on social media

## DINNER / DESSERT SPONSOR – \$10,000

- 10 reserved tickets to the Gala
- Preferred Gala seating
- Quarter page ad in event program
- Company logo on KSPF website
- Social Media acknowledgment several times prior to event
- Company spotlight on social media
- Signage at Dinner/Dessert Stations

## SIGNATURE DRINK SPONSOR – \$10,000

- Designation and recipe for Gala signature drink
- Company logo placed on commemorative Gala drink glass
- Signature drink sponsor ad in event program
- Company logo on KSPF website
- Social Media recognition
- Signage at Gala event
- 10 reserved tickets to the Gala

## SILENT AUCTION / MOBILE BIDDING – \$7,500

- Mobile site ad
- 8 reserved tickets to the Gala
- Eighth page ad in event program
- Company logo on KSPF website
- Social Media Recognition
- Logo will be on mobile bidding site with auction items

## GALA WELCOME GIFT

- All guests will receive a special, unique gift. Your logo will be showcased on this item with KSPF/KSP

## PRE-FUNCTION SPONSOR – \$5,000

- 4 reserved tickets to the Gala
- Eighth page ad in event program
- Company logo on KSPF website
- Social Media Recognition

## ENTERTAINMENT SPONSORSHIP – \$5,000

- 6 reserved tickets to the Gala
- Eighth page ad in event program
- Company logo on KSPF website
- Social Media Recognition

## LIVE AUCTION SPONSOR – \$5,000

- Mobile site ad
- Company recognition from the stage (verbal and signage)
- 6 reserved tickets to the Gala
- Eighth page ad in event program
- Company logo on KSPF website
- Social Media Recognition

## GRAY LEVEL – \$5,000

- 4 reserved tickets to the Gala
- Eighth page ad in event program
- Company logo on KSPF website
- Social Media Recognition

## SPIRITS TASTING – \$5,000

- 4 reserved tickets to the Gala
- Eighth page ad in event program
- Company logo on KSPF website
- Social Media Recognition

## VALET SPONSOR – \$5,000

## TROOPER LEVEL – \$3,000

- 4 reserved tickets to the Gala
- Company Logo on KSPF website
- Name listed in event program

## PHOTO BOOTH SPONSOR – \$3,000

## LAST HERO SPONSOR – \$2,500

- Company recognition from the stage
- Presence at the stage during the giveaway moment
- Social Media recognition
- 2 tickets

## DEMO SPONSOR – \$2,500

## KSP PATRON – \$1,000

- Name listed in bold in event program
- 2 reserved tickets to Gala

## FRIEND OF KSP – \$500

- Name listed in event program

## TICKETS – \$250

## TABLE OF 10 – \$2,500

## SILENT AUCTION OPPORTUNITIES AVAILABLE

Our Gala participants and those unable to attend LOVE bidding on our Silent Auction items. What a great way to reach hundreds of people!

# KENTUCKY STATE POLICE FOUNDATION SPONSORSHIP FORM



## SPONSORSHIP LEVEL:

- ☐ Gold for Gray Sponsor (\$50,000)
- ☐ Commissioner Level Sponsor (\$25,000)
- ☐ Thin Gray Line Sponsor (\$15,000)
- ☐ Gold Level (\$10,000)
- ☐ Silent Auction / Mobile Bidding (\$7,500)
- ☐ Pre-Function Sponsor (\$5,000)
- ☐ Entertainment Sponsorship (\$5,000)
- ☐ Live Auction Sponsor (\$5,000)
- ☐ Gray Level (\$5,000)
- ☐ Spirits Tasting (\$5,000)
- ☐ Valet Sponsor (\$5,000)
- ☐ Trooper Level (\$3,000)
- ☐ Last Hero Sponsor (\$2,500)
- ☐ Demo Sponsor (\$2,500)
- ☐ Table of 10 (\$2,500)
- ☐ KSP Patron (\$1,000)
- ☐ Friend of KSP (\$500)
- ☐ Tickets (\$250)

## SPECIALTY SPONSORSHIPS:

- ☐ VIP Reception Sponsor (\$15,000)
- ☐ Signature Drink Sponsor (\$10,000)
- ☐ Dinner / Dessert Sponsor (\$10,000)
- ☐ Gala Welcome Gift
- ☐ Photo Booth Sponsor (\$3,000)
- ☐ In-Kind Donation: \_\_\_\_\_

## PAYMENT OPTIONS:

- ☐ Cash  
Total Amount: \_\_\_\_\_
- ☐ Check  
Payable to: Kentucky State Police Foundation

Check #: \_\_\_\_\_

Check Amount: \_\_\_\_\_

- ☐ Credit Card  
Card Type: \_\_\_ Visa \_\_\_ MC \_\_\_ Disc \_\_\_ AmEx  
Card #: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ CVV: \_\_\_\_\_  
Charged Amount: \_\_\_\_\_

The Kentucky State Police Foundation is a tax-exempt non-profit organization under Section 501-C-3 of the Internal Revenue Code. Your contribution is fully tax-deductible to the extent of the law. (Tax identification number is available upon request)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_



**KENTUCKY STATE  
POLICE FOUNDATION**

**The Kentucky State Police Foundation**  
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