

# GOLD *for* GRAY G A L A

## SPONSORSHIP OPPORTUNITIES

SATURDAY, NOVEMBER 14, 2020 | R.J. CORMAN RAILROAD GROUP FACILITY  
[KSPFOUNDATION.ORG](http://KSPFOUNDATION.ORG)



Through corporate and private partnerships, the KSPF exists to support the professional men and women of the Kentucky State Police.



## KENTUCKY STATE POLICE FOUNDATION

Our signature fundraising *Gold for Gray Gala* events have been a huge success in the past due to the wonderful sponsors, supporters and patrons. We are excited to announce our next event will be Saturday, November 14, 2020. It will be an incredible night where celebrities, corporate executives, special guests and other VIPs gather to show support and celebrate the work of the professional men and women of the Kentucky State Police.

Through your sponsorships, silent auction items, signature drinks and other opportunities, the *Gold for Gray Gala* will raise funds our Foundation can use to provide necessary resources to the Kentucky State Police when normal funding streams are not sufficient.

Our *Gold for Gray Gala* offers a variety of ways for you to become involved. Through customized tiered levels of sponsorships, we have a VIP package to fit your budget.

The Kentucky State Police Foundation is a tax-exempt, non-profit organization under 501-C-3 of the Internal Revenue Code. Our Tax ID # is 47-4712245. Your contribution is fully tax deductible to the extent of the law. Perhaps most importantly, you can rest assured your donations will be used to further the mission of the agency recognized beyond Kentucky's borders as the premiere law enforcement agency in the country – the Kentucky State Police.

On behalf of every employee of the Kentucky State Police and the entire Board of Directors of the Kentucky State Police Foundation, thank you for your contribution to the *Gold for Gray Gala*. Your support is valued beyond recognition and together we will make this historic agency even better!

**GOLD**  
*for*  
**GRAY**  
G A L A

# SPONSORSHIP OPPORTUNITIES & BENEFITS



## GOLD FOR GRAY SPONSOR – \$50,000

Demonstrate your support for the KY State Police. As a proud supporter that has a great passion for the KY State Police, your company will be recognized throughout all promotional efforts of our Gold For Gray Gala. This partnership is integral to our mission and we assure you KSPF will showcase you in all media prior to and during the Gala. Your promotional return for such a kind gesture will be a customized mix to best brand your company and an unique partnership with KSP Foundation.

## COMMISSIONER LEVEL – \$25,000

Your sponsorship is of utmost value to our Foundation and we want to assure you have the opportunity of reaching numerous companies, organizations and KY State Police personnel. Your company will be recognized in ways that correlates best for you. Let us help customize a promotional package that assures your company of receiving maximum exposure.

## SIGNATURE GOLD LEVEL SPONSOR – \$15,000

Your company can become a proud partner of the KSP Foundation and assist the KY State Police with efforts in the coming year. You have the opportunity to join us at our Gold For Gray Gala and, in the meantime, receive recognition for your kindness. The promotional value returned back to you will be customized to allow your company's brand to be highly visible prior to and during the event.

## LEARN MORE AT [KSPFOUNDATION.ORG](http://KSPFOUNDATION.ORG)

# SPONSORSHIP OPPORTUNITIES & BENEFITS



## VIP RECEPTION - \$15,000

- Title sponsor of 1 hour, exclusive pre-event reception
- 10 reserved tickets to the Gala
- VIP Reception sponsor ad in event program
- Company logo on KSPF website
- Social Media recognition
- Preferred Gala Seating

## GOLD LEVEL - \$10,000

- 10 reserved tickets to the Gala
- Preferred Gala seating
- Quarter page ad in event program
- Company logo on KSPF website
- Social Media acknowledgment several times prior to event
- Company spotlight on social media

## SIGNATURE DRINK - \$10,000

- Designation and recipe for Gala signature drink
- Company logo placed on commemorative Gala drink glass provided to all guests
- Signature drink sponsor ad in event program
- Company logo on KSPF website
- Social Media recognition
- Signage at Gala event
- 10 reserved tickets to the Gala

## GALA WELCOME GIFT

- All guests will receive a special, unique gift. Your logo will be showcased on this item with KSPF/KSP

## ENTERTAINMENT SPONSORSHIP - \$5,000

- 6 reserved tickets to the Gala
- Eighth page ad in event program
- Company logo on KSPF website
- Social Media Recognition

## FOLLOW THE RAIL - \$5,000

- Your business will be showcased as guests enter the venue, throughout the evening, and as they exit
- 4 reserved tickets to the Gala
- Company logo on KSPF website
- Social Media Recognition

## SILENT AUCTION OPPORTUNITIES AVAILABLE

Wouldn't your company or you, personally, love to have constant exposure weeks prior to and during the Gala with a Silent Auction item uniquely designed and included on our online auction site? If so, let us know. Our Gala participants and even those unable to attend LOVE bidding on our Silent Auction items. What a great way to reach hundreds of people!

## GRAY LEVEL - \$5,000

- 4 reserved tickets to the Gala
- Eighth page ad in event program
- Company logo on KSPF website
- Social Media Recognition

## SPIRITS TASTING - \$5,000

- 4 reserved tickets to the Gala
- Eighth page ad in event program
- Company logo on KSPF website
- Social Media Recognition

## TROOPER LEVEL - \$3,000

- 4 reserved tickets to the Gala
- Company Logo on KSPF website
- Name listed in event program

## SPECIALTY EVENTS - \$2,500

These can include, but not limited to the following:

- Last Hero
- Photo Booth
- Silent Auction
- Live Auction
- Entertainment (During Social Time of Gala)
- Event sponsor ad in event program
- Company logo on KSPF website

## KSP PATRON - \$1,000

- Name listed in bold in event program
- 2 reserved tickets to Gala

## FRIEND OF KSP - \$500

- Name listed in event program

## TABLE OF 10 - \$2,500

## TABLE OF 8 - \$2,000

## TICKETS - \$250

# KENTUCKY STATE POLICE FOUNDATION SPONSORSHIP FORM



## SPONSORSHIP LEVEL:

- ☐ Gold for Gray Sponsor (\$50,000)
- ☐ Commissioner Level Sponsor (\$25,000)
- ☐ Signature Gold Level Sponsor (\$15,000)
- ☐ Gold Level (\$10,000)
- ☐ Entertainment Sponsorship (\$5,000)
- ☐ Follow the Rail (\$5,000)
- ☐ Gray Level (\$5,000)
- ☐ Spirits Tasting (\$5,000)
- ☐ Trooper Level (\$3,000)
- ☐ Specialty Events (\$2,500)
- ☐ KSP Patron (\$1,000)
- ☐ Friend of KSP (\$500)
- ☐ Table of 10 (\$2,500)    ☐ Table of 8 (\$2,000)
- ☐ Tickets (\$250)

## SPECIALTY SPONSORSHIPS:

- ☐ VIP Reception Sponsor (\$15,000)
- ☐ Signature Drink Sponsor (\$10,000)
- ☐ Gala Welcome Gift (No Cost)
- ☐ Specialty Event Sponsor (\$2,500)
- ☐ In-Kind Donation: \_\_\_\_\_

## PAYMENT OPTIONS:

- ☐ Cash  
Total Amount: \_\_\_\_\_
- ☐ Check  
Payable to: Kentucky State Police Foundation  
Check #: \_\_\_\_\_  
Check Amount: \_\_\_\_\_
- ☐ Credit Card  
Card Type: \_\_\_\_ Visa \_\_\_\_ MC \_\_\_\_ Disc \_\_\_\_ AmEx  
Card #: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Expiration Date: \_\_\_\_ / \_\_\_\_ CVV: \_\_\_\_  
Charged Amount: \_\_\_\_\_

The Kentucky State Police Foundation is a tax-exempt non-profit organization under Section 501-C-3 of the Internal Revenue Code. Your contribution is fully tax-deductible to the extent of the law. (Tax identification number is available upon request)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_



**KENTUCKY STATE  
POLICE FOUNDATION**

**The Kentucky State Police Foundation**  
1303 US 127 South - Suite 402-204  
Frankfort, KY 40601